



**ERBIL
INTERNATIONAL
FAIR**



EIF

Erbil International Fair
مركز معارض اربيل الدولي
Erbil International Fair

14th Edition

International Multi-Sector Trade Fair

**BOLSTERING
INTERNATIONAL
TRADE TIES
IN IRAQ**

ERBIL, IRAQ

5 Oct -
8 Oct 2023

Erbil International Fair Ground
Erbil, Iraq

eif-expo.com

IRAQ COMMERCIAL ACTIVITY: BUILDING MOMENTUM

INFRASTRUCTURE PROJECTS RESUME ACROSS KURDISTAN REGION AS ECONOMY RECOVERS AND BLOOMS

US COMPANIES IN THE SECTORS OF CONSTRUCTION, HOTELS, HOSPITALITY, OIL AND GAS, DEFENSE AND SECURITY **HAVE A STRONG INTEREST IN THE KURDISAN REGION**

KURDISTAN-IRAN TO BUILD **\$650 MILLION-WORTH INDUSTRIAL BORDER CITY**

THE KURDISTAN REGION'S COUNCIL OF MINISTERS HAS DECIDED TO **PROVIDE A BUDGET FOR ALL THE PROJECTS IN ERBIL** WHICH WERE HALTED OVER THE PAST FEW YEARS DUE TO THE FINANCIAL CRISIS

GERMAN ENGINEERING GROUP SIEMENS IS WORKING ON A DEAL WORTH UP TO **NINE BILLION EUROS (10.6 BILLION USD) TO SUPPLY ENERGY GENERATION TECHNOLOGY TO IRAQ**

KURDISTAN REGION HAS SEEN **%20 GROWTH IN INTERNATIONAL TRADE**, ACCORDING TO A SENIOR OFFICIAL FROM THE MINISTRY OF TRADE AND INDUSTRY

THE KURDISTAN REGIONAL GOVERNMENT (KRG) ANNOUNCED THAT OFFICIALS FROM RIYADH AND ERBIL HAD AGREED TO TRANSFORM THE KURDISTAN REGION INTO A **NEW CENTER OF COMMERCIAL ACTIVITY AND INVESTMENT IN IRAQ**

THE UNITED KINGDOM IS WILLING TO ENCOURAGE **BRITISH BUSINESSMEN TO INVEST IN DIFFERENT SECTORS IN THE KURDISTAN REGION**



ERBIL INTERNATIONAL FAIR: CEMENTING FOREIGN TRADE RELATIONS IN THE REGION

Now in its 14th edition, Erbil International Fair, the International Multi-Sector Trade Fair, has established itself as a leading trade exhibition in the region, with eyes set forward on facilitating trade and investment across all sectors in Kurdistan in specific and the Iraqi market at large. Organized annually by IFP Iraq, the exhibition attracts local and international enterprises to explore business opportunities in Iraq's diverse markets and stimulate bilateral trade relations with the region's neighboring countries and the world.

The exhibition bridges the gap between investors, suppliers, manufacturers, distributors, dealers, buyers, and importers to conduct lucrative business. It is the ideal platform for exhibitors and visitors to explore investment opportunities in the region's attractive market, build international relations and discover thousands of products, solutions, and services.

"We have been participating in Erbil International Fair since its first edition back in 2005. We will participate next year to promote the exhibition and help re-build Kurdistan's economy."

Dana Dar Al Khayat, Saffin Company (Beko)

ECONOMIC ACTIVITY IN ERBIL GAINING MOMENTUM

Since 2014, the fight against terrorism and the financial crisis have crippled Kurdistan's economy as numerous business and construction projects came to a halt, especially in Erbil. However the city is starting to regain its former glory as the Kurdistan Region's Council of Ministers has decided to provide a budget to commence over 2000 projects in Erbil that were paused, according to Kanaan Khailani, a member of the Erbil Provincial Council.

"A significant business movement has begun in Erbil, and the Kurdistan Region Council of Ministers' current budget decision will boost the Region's business in general and restore the economy to the previous level," said Khailani. Erbil's improved relations with Baghdad and neighboring countries are also expected to mobilize its economy and attract local and foreign investment within various fields.



MOSUL RECONSTRUCTION

Mosul is one of the cities that endured the most damage in recent years, with 54,000 houses in and around the city being completely destroyed. The Norwegian Refugee Council estimates that \$874 million is required to repair basic infrastructure in Mosul. Since July 2017, numerous reconstruction projects in Mosul were initiated by government organizations and NGOs however the city only received \$252,000 in funding between 2017 and 2018. Much investment is required for reconstruction and development projects including basic infrastructure, hospitals, schools, and residential buildings.

2016 SUPPORTING BODIES

FRANCE

- Business France
- Service Économique de France à Erbil

GERMANY

- German Federal Ministry of Economics & Technology
In Cooperation with:
- Association of the German Trade Fair Industry (AUMA)
- VDMA - German Engineering Federation
- NUMOV German Near & Middle East Association

IRAN

- Trade Promotion Organization of the Ministry of Industry, Mines & Commerce of the Islamic Republic of Iran

TURKEY

- Republic of Turkey - Ministry of Economy

"We have been able to establish good relations with more than 45 regional business chambers and business unions like Turkey, Iran, UAE, Lebanon, Jordan, Egypt, Tunisia, and many other Arab countries."

President of the Erbil Chamber of Commerce and Industry, Dara Jalil Khayat



ERBIL INTERNATIONAL FAIR 2016 HIGHLIGHTS



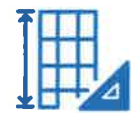
100
Exhibitors



6,456
Visitors



18
Participating
Countries



5,100
Exhibition
Space (SQM)

2016 PARTICIPATING COUNTRIES

- | | |
|---------|-----------|
| Austria | Jordan |
| Egypt | Kuwait |
| France | Palestine |
| Germany | Poland |
| Greece | Slovakia |
| Hungary | Turkey |
| India | UAE |
| Iran | USA |
| Iraq | |

WHY EXHIBIT

- Position your company as a leading player in your industry
- Present your products and services to thousands of targeted visitors
- Sign trade and distribution agreements on the spot, thus cutting time and resources
- Meet new prospective buyers, suppliers, and distributors
- Capitalize on substantial investment opportunities in Iraq and the region
- Network with high-ranking officials and representatives and foster valuable partnerships
- Generate sales leads and expand your business contacts across the region

EXHIBITS PROFILES

- Academic Programs
- Automotive & Spare Parts
- Artisanal Crafts
- Banking & Insurance
- Beauty Products
- Educational Management
- Electronics
- Fashion & Jewelry
- Furniture & Textiles
- Home Appliances
- Home Decoration
- Hospitality Suppliers
- Houseware
- HVAC Systems
- Interior Finishing
- IT & Communication
- Kitchen & Bathroom Fixtures
- Leisure & Sports Equipment
- Products & Solutions
- Professional Services
- Real Estate
- Security Systems
- Stationary
- Tools
- Tour Operators
- Toys & Gifts
- Travel & Tourism Services

VISITORS PROFILES

- Consultants
- Contractors
- Diplomats & High-Ranking Government Officials
- Engineers
- Entrepreneurs
- High-Profile Investors
- IT Professionals
- Local & International Public Figures
- Manufacturers
- Project Owners
- Public Consumers
- Suppliers
- Trade Buyers

"We have been participating in Erbil International Fair since the beginning. The exhibition is very well organized. Having it in these circumstances is a challenge for IFP, but it will help boost the economy. We will participate in Erbil International Fair's next edition; it is our social and economic duty towards Kurdistan."

Toufic Shikhani, Korek Telecom



The Organizer

EIF has been established in 2005

In 2008 Erbil permanent member of the International Union of International Fairs became Exhibitions (UFI).

There is no doubt that the Kurdistan Regional Government attaches great importance to the establishment of international and specialized exhibitions in the land of Kurdistan because of its security and stability. To introduce goods to and from, as well as to facilitate the entry of exhibitors and participants through the border crossings and airports of Kurdistan.

The Venue

Erbil International Fair Ground is Iraq's most equipped exhibition venue, offering state-of-the-art facilities and services, including:

- 24,000 SQM of exhibition space (19,000 SQM of air-conditioned halls and 5,000 SQM of outdoor exhibition space)
- Business center services, internet access, and ample parking space
- Stand contracting services, furniture rental, and stand extras

Travel & Accommodation

Erbil International Airport (EBL) has direct flights to and from Europe and the Middle East. A wide selection of hotels is available to exhibitors. Please contact the organizers for further details.

BOOK YOUR SPACE AND BUILD YOUR INTERNATIONAL NETWORK

To inquire about exhibiting and sponsoring:

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Erbil International Multi-Sector Trading Fair (EIF)

5 - 8 October 2023

